



# HOPES & NEW ALLIANCES

## PROGRAM

FUTURE VISION WEBINARS 2021

### NOVEMBER 25th | THE PRINCIPLE OF HOPE - UNCERTAINTY

#### MORNING

- 9.30 – 10.00 **Introduction to the workshop day. The principle of hope - uncertainty.** By Linda Gobbi and Francesco Morace
- 10.00 – 10.30 **The Deep & Deal paradigm: Social Innovation & Common Time** presented by Francesco Morace
- 10.30 – 11.00 **The evolution of large-scale retail in two apocalyptic years** by Luigi Rubinelli (Retail Watch)
- 11.00 – 11.45 **The trends of retail onlife.** By Linda Gobbi and Francesco Morace
- 11.45 – 12.00 **Break**
- 12.00 – 13.00 **The alliance between Industry and Retail in the uncertain horizon of commerce and services to individuals and families.** Dialogue between Giorgio Santambrogio (AD VÉGÉ) and Luigi Rubinelli (Retail Watch). Moderano Francesco Morace e Linda Gobbi
- 13.00 – 14.30 **Lunch break**

#### AFTERNOON

- 14.30 – 15.00 **The onlife horizon of Millennials.** Profile of a generation. By Linda Gobbi
- 15.00 – 15.30 **Revenge shopping: the case study of Bvlgari in China.** Testimony by Silvia Schwarzer (Senior Director of Architecture and Visuals Bvlgari)
- 15.30 – 16.00 **The case study of Expert and the format oriented to the Greatest Common Multiple.** Testimony of Roberto Omati, Expert General Manager
- 16.00 – 16.30 **Conclusions on the Rebirth in 2022.** By Linda Gobbi and Francesco Morace