



# HOPES & NEW ALLIANCES

## PROGRAM

FUTURE VISION WEBINARS 2021

22nd April 2021 | THE PRINCIPLE OF HOPE

### MORNING

9.30 – 10.00

**Introduction to the workshop series. Principles of hope and business Utopia: from trends to visions.** By Linda Gobbi and Francesco Morace

10.00 – 10.30

**The Smart & Sustainable Paradigm: Circular & Crafting Time** presented by Francesco Morace.

10.30 – 11.00

The Treedom case study told in an exclusive interview by Marzia Tomasin to the founder Federico Garcea: *let's green the planet.*

11.00 – 11.45

**Aesthetic trends:** Delicious Gardens, Symbolical Sense, Sentimental Landscape.

11.45 – 12.00

**Break**

12.00 – 13.00

**The alliance between Design, Production and the Environment.** Il Progetto Umano by Luciano Floridi and *Earth Station Many Hands* vision by Michele de Lucchi. Visions animated by Ethics and Aesthetics. Excellences that dialogue: introduces Marzia Tomasin, moderates F. Morace.

13.00 – 14.30

**Lunch break**

### AFTERNOON

14.30 – 15.00

**The protagonism and utopias of the Boomers.** The profile of a generation by Linda Gobbi

15.00 – 15.30

**The case study Dallara.** Andrea Pontremoli (CEO Dallara) with Francesco Morace

15.30 – 16.15

**What educational utopias are there in the world of fashion, art and design?** Convivio with Mark Anderson (Director of Education, Domus Academy), Caroline Corbetta (Art Curator) and Barbara Trebitsch (Didactic Director, Accademia Costume & Moda).

16.15 – 16.30

**Conclusions** By Linda Gobbi and Francesco Morace