

Future Vision Workshops 2020

2020

The Final Countdown What's next?

Emerging trends between social emergencies and personal recognition

The COVID-19 pandemic has produced a permanent emergency scenario: Collective Responsibility, Ethical Courage, Generation Z & Y, Artificial Intelligence, Global Proximity. The 2020 research, training and consultancy package will present the tool box to define the values and strategies of the coming years based on the principles of 4 paradigms: Serve & Share, Trust & Truth, Smart & Sustainable, Deep & Deal.

Agenda 2020

June 25

Aesthetics

The **Aesthetic Trends**, regenerated through Ethics Paradigm **Smart & Sustainable**

September 10

Consumption

The **Consumption Trends**, for important rewards Paradigm **Serve & Share**

October 8

Communication

The **Communication Trends**, to be measured through influencing Paradigm **Trust & Truth**

November 26

Retail

The **Retail Trends**, to be re-imagined in a Pro Mix dimension Paradigm **Deep & Deal**

Future Vision Workshops 2020

2020

What's next?

Thursday, June 25th 2020

Aesthetics

Info

www.futureconceptlab.com
info@futureconceptlab.com
+39 0229510015

DAY SUMMARY

MORNING

9.30 - 10.15

Introduction to the workshop series: Augmented Ethics 2020

By Francesco Morace and Linda Gobbi

10.15 - 10.45

The landscape and the paradigms 2020

By Francesco Morace

10.45 - 11.15

TREND Crafting Sense

The ethics of craftsmanship as an aesthetic of products and processes

By Sabrina Donzelli, FCL

11.15 - 11.45

Break

11.45 - 12.15

TREND Plan(t) ReGeneration

Plant grammar as the fulcrum of permanent aesthetic regeneration

By Sabrina Donzelli, FCL

12.15 - 12.45

Living Now, by BTicino

Milka Eskola, Director art & design, Legrand group

12.45 - 13.00

Questions and discussion

13.00 - 14.00

Lunch break

AFTERNOON

14.00 - 14.45

TREND Dissonant Portraits

Aesthetic wealth, human and creative, of plural singularities

By Sabrina Donzelli, FCL

14.45 - 15.30

PARADIGM Smart & Sustainable

The values and dimensions of Smart & Sustainable

By Francesco Morace and Linda Gobbi

15.30 - 16.00

The Assisi Manifesto

Ermete Realacci, President of Symbola Fondazione per le Qualità Italiane

16.00 - 16.30

La Rinascita dell'Italia

Presentation of the book by Francesco Morace in a dialogue with Luigi De Vecchi, Chairman of EMEA Banking

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HOW TO PARTICIPATE

1

Corporate package

Participation to the series of 4 Future Vision Workshops. An ad hoc micro-consultancy / training activity with a strategic intervention by FCL, discussed with the Company.

Euro 20.000 + VAT**

Other forms of participation will be agreed with the company.

2

First participation of one person

to a single workshop*

Euro 1.500 + VAT**

note

REGISTRATION FORM

Name and surname

Company

Current position

Address

City

VAT number

Telephone

Fax

Email

1 Corporate package of all four workshops

2 The first participation of one person only to a single workshop

** To be paid by money transfer or check upon registration to:
 BANCO BPM - FILIALE 00667
 IBAN IT02G0503401738000000015086